

LEADERBOARD (728 wide x 90 high)

File type: JPEG, GIF, third-party ad served, click tracker, HTML5

Max size: 80kb (JPEG/GIF), no max file size for third-party assets

Expandable: Only as per discussion with Kidspot Sales Rep. Expandable assets carry a higher CPM

Notes: No rich media or auto-play video. Maximum 3 slides on animated GIF files